

REGISTRATION

IRE EXPERT CONFERENCE „Challenges and Solutions for Urban Mobility in European Cities and Towns“

14th November 2012, 19:00 hrs

Welcome Reception by Lord Mayor Boris Palmer, Venue: „Blauer Turm“, Administration City of Tübingen, Room: „Sitzungssaal“ (5th floor), Friedrichstraße 21, 72072 Tübingen

- ☐ I will participate ☐ I am not able to participate

15th November 2012: 09:00 - 15:30 hrs

IRE-Expert Conference

Venue: Casino am Neckar, Wöhrdstraße 25, 72072 Tübingen, Germany

Opening: 09:00 hrs

- ☐ I will participate ☐ I am not able to participate

Main speeches: 09:50 hrs

- ☐ I will participate ☐ I am not able to participate

Panel-Discussion I: „Aspects of innovative urban mobility concepts“ 11:30 hrs

- ☐ I will participate ☐ I am not able to participate

Lunch: 13:00 hrs

- ☐ I will participate ☐ I am not able to participate

Panel-Discussion II: „Electronic urban traffic management systems“ 14:00 hrs

- ☐ I will participate ☐ I am not able to participate

Name/Function:

Organisation/Company:

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„Challenges and Solutions for Urban Mobility in European Cities and Towns“

Thursday, 15th November 2012
09:00-15:30 hrs

Venue: „Casino am Neckar“
Wöhrdstraße 25, 72072 Tübingen, GERMANY

Conference Languages: English and German

Cities and towns urban transport infrastructure cannot keep up with the rising population, an increasing number of private cars and an enhanced mobility demand. The question of how to enhance mobility while at the same time reducing congestion, accidents and pollutions is a common challenge to all major European cities and towns. In 2011 the European Commission published the White Paper on Transport considering the urban mobility. The main aims are: halving the use of conventionally-fuelled cars in urban transport by 2030 and phasing them out by 2050, achieving essentially CO₂-free city logistic by 2030, implementing a multimodal transport information management and payments system by 2020.

The main challenge lies in how to implement a transition in European cities and towns to a mobility based on walking, cycling, public transport and clean cars and how to achieve this without jeopardizing the economic vitality and social inclusion in urban areas. This requires concerted effort by policy practice in the cities, research and implementing of new technology and sustainable mobility plans.

PROGRAMME

Wednesday, 14th November 2012

Venue: "Blauer Turm", Administration City of Tübingen, Room: "Sitzungssaal" (5th floor),
Friedrichstraße 21, 72072 Tübingen

19:00 hrs **Welcome Reception** by Lord Mayor Boris **PALMER**

Thursday, 15th November 2012

Venue: Casino am Neckar, Wöhrdstraße 25, 72072 Tübingen

09:00 hrs **Registration and Welcome Coffee**

09:30 hrs **Welcome Addresses**

Franz **SCHAUSBERGER**, Chairman of the Institute of the Regions of Europe (IRE),
Former President of the Land Salzburg, Member of the Committee of the Regions
(CoR), Salzburg, Austria

Boris **PALMER**, Lord Mayor of the City of Tübingen, Tübingen, Germany

09:50 hrs **Keynote Speeches**

Manfred **DANGELMAIER**, Head of Business Unit „Engineering Systems“ Fraunhofer
Institute Stuttgart, Stuttgart, Germany
„Urban Mobility – Problems and Prospects“

Hans-Jürgen **ZAHORKA**, former Member of the European Parliament, TEAM EUROPE/
LIBERTAS – European Institute, Rangendingen, Germany
*„The European Union Policies on Urban Mobility: From the White Book on Transport to
Further Discussions in the Institutions“*

Hartmut **BÄUMER**, Assistant Secretary of State, Ministry of Transport and
Infrastructure of the Land Baden-Württemberg, Stuttgart, Germany
„Integration of EU's targets into our transportation policy“

10:50 hrs **Coffee Break**

Press Conference

PROGRAMME

11:30 hrs **Panel Discussion I: “Aspects of innovative urban mobility concepts”**

Moderation: Andreas **SCHILLER**, Journalist, CEO, Andreas Schiller Investment Insight,
Schiller Publishing House, Bergisch Gladbach, Germany

Kirsten **ANLAUF**, traffiQ Local Public Transport Authority Frankfurt, Frankfurt a. M., Germany
“Electric mobility and public transport in Frankfurt am Main”

Bernard **GYERGYAY**, Representative of the UN-Habitat World Urban Youth Assembly
“Engaging Young People in Sustainable Urban Mobility”

Thomas **NEUBAUER**, Representative of the “Arbeitsgemeinschaft fahrradfreundliche
Kommunen in Bayern e.V.”, Erlangen, Germany
“Urban bike strategies”

Anke Christina **RIEFORTH**, Member of UITP Policy Board, International Association of
Public Transport (UITP), Bruxelles, Belgium
“Innovative public transport concepts”

Joachim **VOGT**, Manager, confitech Dienstleistungs GmbH, Ulm, Germany
“CarSharing in Ulm”

13:00 hrs **Lunch**

14:00 hrs **Panel Discussion II: “Electronic urban traffic management systems”**

Moderation: Andreas **HOPF**, Managing Director, Central Danube Region Marketing
and Development GmbH, Member of the IRE Advisory Board, Vienna, Austria

Karl-Hans **HARTWIG**, Director of the Institute of Transportation Science, Münster, Germany
„City toll: a solution for urban traffic problems?“

Dietrich **LEIHS**, Senior Solution Manager Urban Traffic Solution, System Engineering,
Kapsch TrafficCom AG, Vienna, Austria
“Implementation of Intelligent Transportation Systems (ITS) in Cities”

Leopoldo **MONTANARI**, Partner at LEM Reply, Genoa, Italy
“Experiences with the city toll”

Hans-Peter **SCHÄR**, CEO, Trapeze Switzerland GmbH, Neuhausen, Switzerland
“Electronic control and management systems”

Rainer **SCHWARZMANN**, Vice President, PTV AG, Stuttgart, Germany
“Electronic commercial transport solutions in urban areas”

15:30 hrs **End of conference**