

LIBERTAS
Europäisches Institut GmbH
Vaihinger Strasse 24, D-71063 Sindelfingen
Tel.: +49/70 31/61 86 80, Fax: +49/70 31/61 86 86
E-Mail: enterprise@libertas-institut.com

Euro Enterprise Analysis

**an analysis on the place of (small and medium sized) companies
within the EU Single Market and European Economic Area**

Why an analysis?

The aim of a Euro Enterprise Analysis is on the one hand to find and disclose individual weak points of firms from the view of the EU Single Market – since 1.5.2004 enlarged, the EFTA countries from EEA and non EU states (C.I.S. or NAFTA countries etc.) and especially on the other to discover new chances and possibilities within the European and international framework.

LIBERTAS offers through the medium of EU practitioners who have many years experience in economics and EU public administration, a self-help programme that is appropriate to solve any problems and inquiries. This programme is so designed to contribute to a decision-making strategy, which is European and internationally oriented, it should strengthen competition and increase the chances of gaining new markets.

Whether the analysis turns out to be an examination of the entire firm within the framework of the European internal market, the EEA or in connection with non-EU states, or whether the analysis is limited to a specific area within the firm, is dependent on each individual firm.

With the conclusion of the analysis the firm will receive by way of a handout (i.e. a detailed and specific step-by-step catalogue) a guideline for the adoption of a new European strategy. The aim of this measure is to ensure fitness for Europe, an awareness of the pitfalls and recognition of the failures. The expenses incurred for this will be reimbursed by a high European business turnover.

Content and Conclusion of the Analysis.

Any company can directly engage LIBERTAS to carry out such an analysis. Moreover the direction of the analysis will be clarified in advance, particularly with regard to the questions and requirements of the firm.

- Details, for example annual reports, sales information, catalogues, pricelists, prospects, and
- media reports should be sent in advance to our consultant. Access to the accounts is welcomed, as is an overview of the break-up of accounts. A strict code of secrecy – parallel to the one of solicitors - will naturally apply during and after the analysis.
- One or more of our EU experts will spend up one or some days with the company, mainly conducting interviews (in exceptional cases this period of time can be extended due to the complexity of the task). Then the appropriate examination will be undertaken.
- In the course of the analysis talks and interviews will be held with the management of the company and other relevant colleagues from the different departments, for example sales and delivery, marketing, finances, purchases, research and development and personnel. The firm will also be inspected.
- At the end of the interviews, talks and inspections, the analysis will be concluded with a general meeting.
- A step-by-step catalogue will be provided for the firm as a self-help measure. A detailed final report will be available on request.
- An audit can be performed on request for example six or twelve months after the analysis, should the firm request one. LIBERTAS is available to answer any questions and queries during the initial stages.

For many years now LIBERTAS has been working under contract for well-known consultancy firms, who relied on LIBERTAS experts' competence to expand their own knowledge of consultancy.

Costs of the analysis

The costs of the analysis run from 3.800 to 10.000 EUR plus other costs (overnight accommodation and travel expenses) and if necessary V.A.T. You'll get an exact cost breakdown in advance.