

## International Location Decisions (Macro Location Analysis)

---

LIBERTAS – European Institute GmbH has set up in the course of time an excellent network of sustainable contacts in large parts of the world.

This includes a lot of experience, acquired partly in long years of work or in training measures, with ministries, government agencies, administrations, bureaucracies, taxation and customs authorities, investment agencies etc., but also in legal systems, company law, labour law, competition law, procedure codes and general positions of the magistrate.

We know also the trends and tendencies and have often contacts to other foreign investors, and we know the reports of international economic organisations and institutions as well. We want you to profit of this, if you ask yourself where to set up a foreign branch or affiliated company, an outsourced part of your enterprise, an element for your new international structure or a regional headquarter etc. We also know the “emotional factor” in international investment, determining about half of all the location decisions. And we crosscheck your ideas, preferences and criteria for your macro location analysis.

We work with checklists of our own, annotated and grown by experience, according to the case constellation, but never in a rigid template. Templates, e.g. in databases, can seldom be kept valid in view of often rapidly changing conditions, but also in view of the differing company interests – economic, taxation, by the country or region of provenance, by the size and legal form of the company.

Instead of this we reach an optimum combining our legal, economic and taxation know-how as well as our knowledge and impressions about the political environment with your own ideas. LIBERTAS is also totally independent – nobody will “sell you the ideal location“. LIBERTAS is also acting on behalf of company consultants (of course under protection of the clients), who therefore gain additional competence.

One should never elaborate a macro location analysis without alternatives. LIBERTAS – European Institute GmbH can save you a lot of work in preparing your decisions.

---

**Write your intentions and questions to LIBERTAS – European Institute GmbH,  
Lindenweg 37, D-72414 Rangendingen, preferably by e-mail: [info@libertas-institut.com](mailto:info@libertas-institut.com).  
Please do not forget your phone number.**

---